



Under the umbrella of FoodAG
TDAP presents FoodAG Manufacturing
Innovating Future



PAKISTAN'S LARGEST AGRO-FOOD MANUFACTURING EVENT

26th 27th & 28th FEBRUARY, 2025
Expo Centre Lahore

AGRI FOOD TECHNOLOGY
INGREDIENTS
PACKAGING
SUPPLY CHAIN SOLUTIONS

[HTTPS://AGM.TDAP.GOV.PK/](https://agm.tdap.gov.pk/)

ABOUT FOODAG MANUFACTURING 2024

FoodAg Manufacturing is set to become a premier platform for the Food & Beverage (F&B) manufacturing industry, dedicated to accelerating the integration of advanced technologies into the agricultural sector. The event aims to enhance efficiency and productivity, helping industry professionals meet evolving challenges head-on.

This three-day exhibition provides an extensive showcase of cutting-edge solutions, offering attendees the chance to stay ahead in the industry. It also presents a valuable opportunity to network, forge global partnerships, and announce new innovations, product launches, collaborations, and joint ventures.

We are excited to welcome global agro-manufacturers to the inaugural **FoodAg Manufacturing Exhibition**, taking place in Lahore.

PAKISTAN'S AGRICULTURE LANDSCAPE

Pakistan is a country blessed with diverse ecological zones, featuring a wide range of topography, altitudes, climates, and seasons. This natural diversity makes it possible to cultivate a broad spectrum of crops and support a thriving livestock industry across the nation.

Ranked as the 10th largest agricultural producer globally, Pakistan boasts significant and growing outputs of cereals, meat, milk, fruits, and vegetables. The country currently produces approximately 50 million tons of cereals, primarily wheat, rice, and corn, alongside 17 million tons of fruits and vegetables, 70 million tons of sugarcane, 60 million tons of milk, and 4.5 million tons of meat annually.

With the total value of its agricultural output surpassing \$50 billion, Pakistan's agriculture sector plays a crucial role in the global food supply chain.

AREAS OF FOCUS

INGREDIENTS

From color enzymes to emulsifiers, fermentation cultures to plant extracts and stabilizers – this exhibition showcases all the latest ingredient trends shaping the industry.

PROCESSING

Explore cutting-edge technologies in F&B processing, with a focus on meat, baking, beverages, refrigeration systems, food safety, and quality assurance.

PACKAGING

Featuring equipment and machinery for packaging, printing, labeling, weighing, sorting, and decorating, this section covers solutions for small, medium, and large-scale operations.

SUPPLY CHAIN SOLUTIONS

Discover innovations in materials handling, transportation, commercial vehicles, warehousing, and services from leading industry experts in the F&B supply chain.





WHAT'S IN STORE AT INAUGURAL FOODAG MANUFACTURING 2024?

*Where industry-leading innovations, solutions,
and technologies are set to transform the future of
food and beverage manufacturing.*


FOODAG SUMMIT

Get ready for an inspiring lineup of over 50 of the industry's brightest minds at the FoodAg Summit! Dive into an exciting agenda that explores cutting-edge food engineering breakthroughs, visionary metaverse factories, next-level food safety solutions, circular ecosystems, and sustainability-linked finance models. It's the ultimate platform to shape the future of food and agriculture!

HALL OF FAME

For the first time at **FoodAg Manufacturing**, step into the **Hall of Fame** – a premier showcase of innovation and excellence. This exclusive space at the Pavilion Hall allows you to bring your groundbreaking technologies to life on dynamic screens, highlighting innovations in ingredients, processing, and packaging that have redefined the industry over the past decade.

By securing screen space at the **Hall of Fame**, you'll captivate the attention of a vast audience of potential clients and partners, showcasing your brand as a leader in the F&B manufacturing sector. This is a unique opportunity to gain unmatched visibility, elevate your brand, and solidify your position as a market trailblazer. Screen spaces are limited, so act now to secure your spot and be part of this extraordinary experience!





SEE YOU ON 26TH FEB, 2025 AT EXPO CENTRE LAHORE, PAKISTAN

FOR ENQUIRIES & APPLICATION

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