

**26-28 February at Expo Center, Lahore, Pakistan**

**By Trade Development Authority of Pakistan (TDAP)**

**Ministry of Commerce, Pakistan**

[**https://agm.tdap.gov.pk/**](https://agm.tdap.gov.pk/)

**ABOUT TDAPBottom of Form**

The Trade Development Authority of Pakistan (TDAP) serves as the country’s leading trade promotion body, dedicated to showcasing Pakistan’s products and services on the global stage. TDAP organizes international and country-specific trade fairs, creating opportunities to spotlight exportable goods and services. By offering a dynamic platform for importers and exporters, TDAP facilitates networking through meetings, seminars, and information-sharing events—both in-person and virtual—fostering global trade connections and business growth.

**BASIC FACTS ABOUT AGRICULTURE SECTOR OF PAKISTAN**

Pakistan is a predominantly agricultural nation, with 22.1 million hectares of fertile land cultivated year-round for a variety of summer and winter crops. The country ranks among the top ten global producers of wheat, rice, cotton, sugarcane, mangoes, dates, and mandarins. Agriculture plays a pivotal role in Pakistan’s economy, with Agro-Food exports contributing 17% to the nation’s total exports. Key export products include rice, meat, fruits, vegetables, tobacco, spices, and seafood. Pakistan’s robust agriculture-based industry also produces a wide range of value-added goods, catering to both domestic markets and international demand, strengthening its presence in the global agro-food sector.

**ABOUT FOOD-AG MANUFACTURING EXHIBITION**

The main objective of the exhibition is to showcase global technologies in the food and agriculture value chains and to bring together reliable and leading companies from various countries under one roof so that not only reasonable business is generated through participation rather linkages between the private sector can be created through joint ventures and technology transfer arrangements.

**SIDELINE EVENTS**

On the sidelines of the exhibition, a Food Tech Summit will also be organized. There will also be other activities which are in the planning phase and shall be uploaded on the website of the Food-Ag Manufacturing Exhibition.

**PRODUCTS OF DISPLAY**

* Agritech Solution
* Agro Processing Machinery
* Ingredients
* Packaging Machinery

**HOSPITALITY CRITERIA**

* Each exhibitor will get one room for a 4 night free stay in a 5-star hotel at Lahore, free transportation, Promotion/branding at city and venue.
* For the Heads of the Trade Associations, the subsidy on airfare will be provided in addition to free stay in a 5-star hotel for four nights including transportation.

**HOW TO BOOK YOUR STAND AND REGISTER IN THE EXHIBITORS’ DIRECTORY**

For booking details and procedure, please click <https://agm.tdap.gov.pk/book-your-stand/>

For registration in the directory, please click <https://agm.tdap.gov.pk/registration-for-exhibitors-directory/>

**FOR ENQUIRIES AND APPLICATIONS**

**Trade Development Authority of Pakistan**

***Mr. Amir-ur-Rehman***

*Deputy Manager*

*Tel: +92 21 99201518*

*Cell: +92 300 2230260*

*Email:**amir.rehman@tdap.gov.pk*

**Trade and Investment Wing, Consulate General of Pakistan, Istanbul**

***Ms. Seray Sahin***

*Trade Development Officer*

*Email:**trade@pakconsulateistanbul.com*