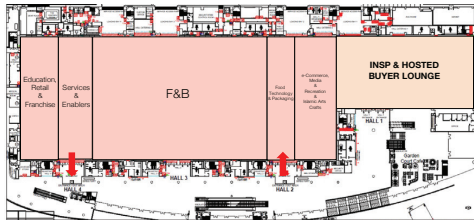


MIHAS | Exhibition Halls



Exhibition at Level 1 • Hall 2 – 4

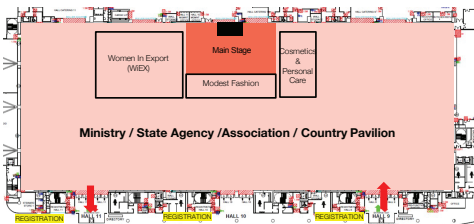
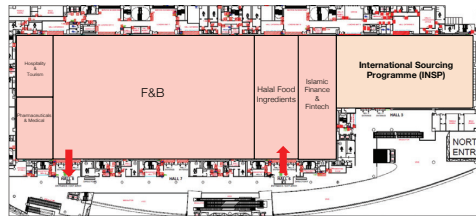
Level 1 (Consumer & Trade Enablers)

By placing Services & Enablers between Retail and F&B, we create a logical path for business owners to source products and immediately find the service providers (logistics, packaging) to help scale them.

Exhibition at Level 2 • Hall 6 – 8

Level 2 (The B2B Value Chain)

Hospitality & Tourism sits beside F&B, which flows into Halal Ingredients and Islamic Finance. This allows a hotelier or restaurateur to source food, find raw ingredients, and secure Fintech/Finance solutions in a single, seamless walk-through.



Exhibition at Level 3 • Hall 9 – 11

Level 3 (Government & Country Pavilion Engagement)

Level 3 is engineered as the exclusive PM visitation floor, with the Opening Ceremony hosted in the Ballroom. This creates a high-prestige walkthrough route where Key Sponsors, Ministries, and Country Pavilions are strategically positioned for immediate VIP exposure and high-level diplomatic engagement. Registration at Level 3 only.



International:

Bare Space (Minimum 18sqm) : USD 8,100/18sqm/booth
USD 450/sqm

Space & Shell Scheme : USD 4,212/9sqm/booth
USD 468/sqm

Price after 6% SST

Bare Space (Minimum 18sqm) : USD 8,586/18sqm/booth

Space & Shell Scheme : USD 4,464.72/9sqm/booth

BOOK YOUR SPACE NOW

22 MIHAS

Malaysia International Halal Showcase

Shaping Trust, Driving Innovation

23 – 26 September 2026

Malaysia International Trade and
Exhibition Centre, Kuala Lumpur, Malaysia



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MIHAS | Clusters



The MIHAS 2026 Ecosystem: 14 Strategic Clusters

MIHAS 2026 is built upon a foundation of 14 carefully curated industry clusters, each representing a vital component of the modern global Halal economy. Moving beyond traditional boundaries, these sectors have been selected to reflect the complete lifestyle and industrial spectrum ranging from core Consumer Goods and Islamic Finance to emerging frontiers in Digital Technology, Green Packaging, and Sustainable Tourism. By integrating these diverse sectors under one roof, MIHAS creates a powerful, unified ecosystem where innovation in one cluster fuels growth in another. Whether you are a manufacturer, service provider, or tech innovator, these 14 clusters provide a specialized platform to showcase your excellence to a high-intent global audience, ensuring your business is positioned at the very heart of the world's most comprehensive Halal trade community.

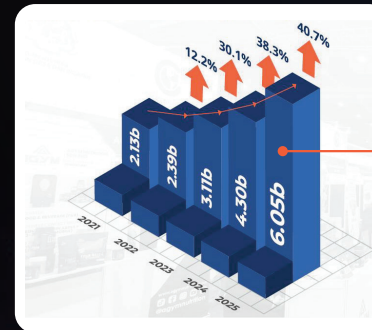
1. Food & Beverages
2. Modest Fashion & Lifestyle
3. E-Commerce
4. Education
5. Retail & Franchise
6. Food Technology & Packaging
7. Pharmaceuticals & Medicals
8. Halal Ingredients
9. Media & Recreation
10. Islamic Finance & Fintech
11. Cosmetics & Personal Care
12. Muslim-Friendly Hospitality & Tourism
13. Services & Enablers
14. Islamic Arts & Crafts

MIHAS | Overview



MIHAS | Sales Revenue

MIHAS Sales in Billion Ringgit Malaysia



RM **6.05** Billion in Sales

RM **1.89** Billion in Sales from MIHAS Showcase + RM **3.63** Billion in Sales from MIHAS INSP + RM **0.53** Billion in Sales from Hosted Buyer Programme

INTERNATIONAL SOURCING PROGRAMME (INSP)

Bring Together **CLOSE TO**
450 INTERNATIONAL BUYERS
4,000 Business Meetings

HOSTED BUYER PROGRAMME

372 BUSINESS MATCHED | **50** LOCAL BUYERS

MIHAS | Highlights of Premium Buyers

Total of 50 Premium Buyers from 30 Markets



Product of Interest



Business Activity



Call us for Registration and more Information

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