



Ghana@

 **beautyistanbul**

7-9 MAY 2026
TUYAP FAIR CENTER
ISTANBUL TÜRKIYE



**FRANCIS
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**CEO, GHANA
EXPORT PROMOTION
AUTHORITY (GEPA)**

FOREWORD

Beauty today is defined by more than appearance. It is shaped by origin, integrity, and purpose. At Beauty Istanbul 2026, Ghana presents a story rooted in nature and refined through innovation.

Ghana's beauty and personal care sector continues to gain global attention. This growth is driven by the strength of our natural resources and the ingenuity of our producers. From premium shea butter and cocoa-based formulations to plant-based oils and wellness products, Ghanaian brands are creating solutions that meet modern consumer demand for clean, safe, and effective beauty products.

Through the Ghana Export Promotion Authority, we are supporting this transformation by helping local companies improve quality, meet international standards, and access new markets. Our focus remains clear. Build globally competitive brands. Promote sustainability. Ensure that value is created and retained within Ghana.

Beauty Istanbul offers a strategic platform to connect with partners across Europe, Asia, and the Middle East. It allows Ghanaian businesses to present products that are not only natural, but also traceable and responsibly produced. This is the direction the global beauty industry is moving, and Ghana is well positioned to lead within this space.

We invite you to explore the Ghana Pavilion and discover products shaped by tradition and driven by innovation. Each brand reflects a commitment to excellence and a vision for the future of beauty.

We look forward to building strong partnerships and expanding Ghana's footprint in the global beauty industry.

Sava Shea



Sava Shea is a natural skincare brand from Ghana that emphasizes ethical sourcing, sustainability and environmental stewardship. Our business model incorporates creating high quality and effective skin/body care products, while empowering women and promoting sustainable practices across the value chain.

Our ingredients are pure and are sourced from suppliers who are also committed to the principles of care, quality and purity. The power of our brand lies in our access to indigenous ingredients from Ghana that make our products particularly potent. Our products meet the needs of consumers of all ages and skin types and target many skin concerns including pigmentation, dryness, dullness and much more.



Sava Shea's product range spans unrefined sheabutter, cocoa butter, natural soaps, lip balms, carrier oils and finished body care/ skincare products. Our products are sold locally and exported to markets including Saudi Arabia, United Kingdom, Barbados, Cote D'Ivoire, Tanzania, Kenya and Zambia.

Why Partner With Us:

- High-quality natural skincare lines designed for diverse markets
- Export readiness and compliance with global cosmetics standards
- Flexible supply options including bulk raw sheabutter, cocoa butter and finished consumer goods
- Collaborative custom formulations and private labelling.

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Skin Gourmet



Skin Gourmet is a Ghanaian sustainable skincare brand founded in 2014 and headquartered in Greater Accra, Ghana. The company operates as a social enterprise within the sustainable skincare and ethical beauty industry.

Skin Gourmet produces 100 percent natural, handmade, and edible skincare products ethically sourced from the wild landscapes of Ghana. The brand is guided by a strict quality philosophy: if it is not safe to eat, it is not safe for your skin. Every product is pure, unprocessed, and free from harmful chemicals.

The company transforms raw, wild-harvested materials into globally competitive skincare products while eliminating middlemen and ensuring fair compensation for farmers and rural communities. This impact-driven model has supported over 9,000 jobs and impacted more than 45,000 people.

Skin Gourmet serves over 150,000 paying customers across more than 30 countries. Revenue is generated through direct-to-consumer sales and strong B2B wholesale partnerships with supermarkets, duty-free airport retail, boutique stores, hotels, and pharmacies.

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Nokware



Nokware (meaning "truth" in Twi) is a proudly Ghanaian, female-led skincare brand rooted in tradition, women's empowerment and sustainability. We blend natural African beauty secrets with modern skincare science to create high-performance, natural skincare.

We use ethically sourced ingredients such as raw shea butter, African black soap, moringa, and baobab oil, harvested by local women's cooperatives across Ghana. Every product we craft is a celebration of clean beauty and fair trade, ensuring that our impact is as beautiful as the results we deliver.

What truly sets Nokware apart is our commitment to sustainable innovation. We are pioneers in eco-conscious packaging in Africa, using biodegradable calabashes, bamboo, and jute to reduce plastic waste and inspire a new standard in green beauty.

With an all-female team and a strong social mission, Nokware is more than a skincare brand, we are a movement. A movement to empower women, preserve African heritage, and lead the way in ethical, effective skincare from the continent.

Today, Nokware has a strong consumer base across Ghana and internationally, and we're proud to be stocked in Shoprite, as well as select concept stores, spas and pharmacies all over the world

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Golden Oils



Golden Oil Naturals is a natural skincare brand that believes in helping our customers maintain healthy skin and hair without breaking the bank.

Our products are expertly formulated by a Pharmacist and Cosmetic Scientist (MSc) using premium tropical African botanicals such as cocoa and shea butter, cold-pressed coconut and baobab oil, ginger, turmeric, hempseed, moringa, hibiscus, and neem oil. Rich in powerful superfood actives, our range is designed to effectively address problem and irritated skin, support thinning hair, soften the appearance of fine lines, rejuvenate ageing skin, clear dandruff, and promote healthy, vibrant hair. Scientifically backed, naturally sourced and positioned to meet growing demand for clean, effective skincare.

OUR VISION

To empower individuals and families to enjoy healthy skin, hair and overall well-being through gentle, effective products crafted from tropical African botanicals.

OUR MISSION

To innovate functional cosmetics powered by tropical African botanicals

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AFB Golden Enterprise



AFB Golden Enterprise is a Made-in-Ghana green beauty and wellness company rooted in African heritage, sustainability, and inclusive beauty. Based in Oyarifa, Ghana, the company develops eco-friendly skincare and haircare products that combine Africa's rich botanical resources with modern quality standards.

With a strong commitment to health-conscious formulations and sustainable sourcing, AFB Golden Enterprise produces natural cosmetics that are safe, effective, and suitable for all skin and hair types. The company is positioned to serve both African and international markets with products that celebrate Africa's natural ingredients while meeting global standards.

Mission

To redefine African beauty and wellness through eco-friendly, Made-in-Ghana cosmetics that inspire confidence, promote well-being, create livelihoods, and drive positive social change across Africa and the global beauty industry.



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NyCa-Pro Enterprise



NyCa-Pro Enterprise is a Ghanaian-owned brand committed to empowering sustainable beauty, quality, and community. With three business units; NyCa-Pro Beauty Bar, NyCa Bakery, and NyCa Event Box – the enterprise focuses on creating holistic, innovative, and eco-conscious products and services that uplift lives and promote sustainability.

Our Mission

We aim to become a conglomerate that delivers high value and high quality products and services to our customers. From our shea-based beauty products, bakery and pastry products for those specific and special occasions and finally the curated customer experiences and events, we are committed to delivering value to our customers.

Our Vision

To actively solve customer problems and in doing so to delight customers of each business unit.

NyCa Bakery is the artisanal bakery arm of NyCa-Pro Enterprise. We specialize in handcrafted treats that blend traditional Ghanaian recipes with modern twists, made from locally sourced, sustainable ingredients. From cakes, cupcakes, donuts, cookies to other baked goods, every bite is a celebration of comfort and creativity.

Our Offerings:

- Signature baked goods: cakes, cupcakes, brownies, cookies, and donuts.
- Chocolate-inspired creations: chocolate bark, dipped cookies, and fusion cake loaves.
- Special orders: celebration boxes and catering for events.

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Made by Radw



MADE BY RADW (pronounced Made By Raj), is a sustainable, Ghanaian, women-led, multinational beauty company that aids in solving various skin and hair concerns via all natural plant-based butters, soaps and oils locally made in Ghana, West Africa, for global export, while improving the livelihoods of women and children in Northern Ghana.

MADE BY RADW is officially registered in Ghana and Malaysia and has operations in both countries. We work with women shea cooperatives in Northern Ghana to produce premium plant-based cosmetic ingredients thus positively impacting the lives of the women and communities that produce our premium quality products.

Our multi-purpose skin and hair care products are suitable for all skin and hair types and are catered towards individuals with various skin and hair concerns such as eczema, acne, hyperpigmentation, dandruff, psoriasis, dry skin, dry hair, itchy scalp, hair breakage, slow hair growth, and so much more! Our premium quality all natural products meet international standards and are certified by the Ghana Standards Authority and Food and Drugs Authority of Ghana.

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Sekaf Ghana Limited



SeKaf Ghana Limited is a Ghanaian owned and operated social enterprise that produces unrefined organic and conventional shea butter as well as shea-based bath and beauty products under the brand name TAMA®.

The Company is based in Tamale in northern Ghana, an underdeveloped region with limited economic opportunities. SeKaf has a dual objective of producing high quality products, while improving the economic status of rural women through sustainable employment and education.

SeKaf Ghana Limited is a global supplier of natural and affordable shea-based bath and beauty products sourced through an ethical and environmentally friendly supply chain.

Vision

SeKaf aspires to become Africa's largest manufacturer of certified organic and fair trade shea butter-based bath and beauty products.

Mission

To provide customers with affordable, high quality, natural personal care products which are made with certified organic and fair trade shea butter while helping to lift indigenous women out of poverty.

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MGL Naturals



MGL Naturals specializes in all-natural handcrafted skin and hair care products, including Unrefined African Shea Butter, Raw African Black Soap, and Raw Cocoa Butter. Our products are sustainably sourced. Our organic products are catering to both individual consumers and professional salons. MGL Naturals emphasizes its commitment to quality and customer satisfaction, with wholesale options available.



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Royal Butter & More



Premium Natural Cocoa & Shea Products from Ghana.

Royal Butter & More is a trusted producer and supplier of high-quality cocoa and shea products, proudly sourced from Ghana. We specialize in delivering premium-grade cocoa butter, cocoa powder, cocoa liquor (mass), and pure shea butter for global markets.

Rooted in the rich agricultural heritage of Ghana, our products are carefully sourced from experienced local communities and processed to meet international standards. We combine traditional expertise with modern quality control to ensure consistency, purity, and excellence in every batch.

Our commitment to sustainability, ethical sourcing, and fair trade practices supports the livelihoods of local farmers while preserving the integrity of our natural resources. Serving both wholesale and retail clients locally and internationally, Royal Butter & More is dedicated to supplying versatile, high-quality ingredients ideal for food production, cosmetics, and wellness applications.



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Wellam Investment & Business Services



Wellam's Investment and Business Services is a women-led plant-based company that operates in Garu and Tempene Districts in the Upper East Region and Tamale in the Northern Region.

We focus on producing premium shea butter and natural oils for cosmetics and consumption purposes. We further process our shea butter into premium body and hair care products that enhance the beauty and health of the skin and hair of our clients.

We aim to economically empower women through the Shea, Moringa, Neem and Baobab value chains and contribute to a reduction in rural urban migration.

Our enhanced products are handmade with quality standards that preserves the natural goodness of our plant-based ingredients.

Our range of products include shea-based enriched body butters, body oils, hair growth oils and butters, body and hand lotions, shea-based bathing products.

We are interested in buyers of both our raw materials and finished products.

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Kuura Beauty



Kuura Beauty is a fast-growing hair care manufacturing company based in Ghana, dedicated to creating high-performance products specifically formulated for textured and Afro hair.

Our brand focuses on delivering premium-quality, results-driven products that support healthy hair growth, moisture retention, and versatile styling for both professionals and everyday consumers.

Our Mission

To provide innovative, high-quality hair care solutions that celebrate and empower the beauty of textured hair across Africa and beyond.

Our Vision

To become a leading African hair care brand with strong global recognition in both retail and professional markets.



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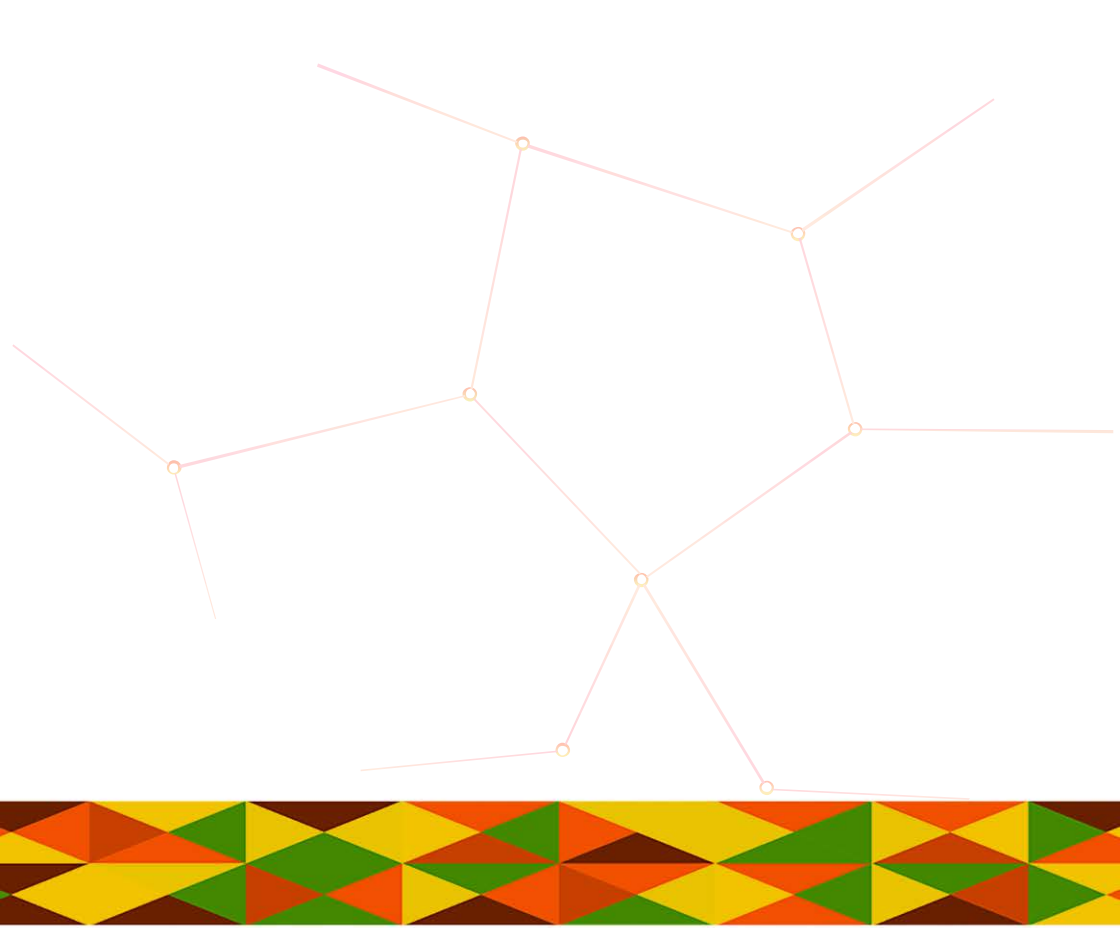
GEP A

GHANA EXPORT PROMOTION AUTHORITY



Let's Grow Ghana,
One Export at a time.
find out how, visit gepaghana.org

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